



talpa

Talpa Holding, based in Laren (The Netherlands), is the holding company that comprises John de Mol's media activities. The company has its focus on several parts of the international media industry.

In the past few years Talpa Media established itself as a full service development and production company. With Talpa Content the group operates its own creative development unit aimed at formats for television and multimedia concepts. Genres include reality, daily and weekly infotainment magazines, variety, game shows, fiction, comedy and feature film. Talpa Productions is the group's own TV production unit. Talpa Distribution is dedicated to the worldwide licensing of Talpa Content's formats and finished series. When it comes to free-to-air radio and TV platforms, Talpa Media Group is a shareholder in RTL Nederland. Talpa Media operates its own music division Talpa Music as well.

In 2010 Talpa Media acquired a stake in Russian TV producer Mir Reality. Talpa Media and Shine France have a fifty-fifty joint venture aimed at the exploitation of Talpa formats in Europe's French speaking markets. Similar cooperation agreements exist with Warner Horizon for the US market, Warner Bros. International Television Production in the UK, Boomerang TV Group in Spain, SPT's Toro Produzioni in Italy and SPT Arabia for North Africa and The Middle East, MTG subsidiary MAP for a vast part of Sub Sahara Africa, Axel Springer's Schwartzkopff TV for Germany and CBV for Portugal. Talpa and Shine Australia work together in Australia and New Zealand. Recently Talpa and Nordisk Film TV set up a joint venture aimed at the TV markets in Scandinavia and Finland.

The Talpa catalogue comprises dozens of formats in TV genres such as entertainment, reality and game shows, including international hits like The Voice Of..., I Love My Country, and Dating In The Dark. Other international successes are game show Divided, factual entertainment show Trouble with the Neighbours, and light entertainment show Sing It.

In Finland, Talpa is partnering with Solar TV to produce Talpa's new hit format 'The Voice of Finland' for Sanoma's Finnish television company Nelonen Media.

Management	Owner, Chief Creative Officer	Mr John de Mol
	CEO	Mr Pim Schmitz
	CFO	Mr Mark Ramakers
	COO	Mr Leon Schouten

Key Formats



'The Voice Of...' is the best rated talent show in the Netherlands ever and picked up in multiple territories including the USA. On The Voice of... four famous recording artists start their ultimate search for the next generation of talent. Candidates cannot be seen, they can only be heard. If a coach is impressed with someone's voice, they get to see the talent for the very first time.



'I love my country' is a multiple series success which is sold to over 30 countries worldwide. The entertaining game show about anything and everything that makes a country what it is packed with humour and a pinch of competitiveness.



'Dating in the Dark' is a worldwide dating sensation with local adaptations in over twenty countries; also travelling as a finished series. In Dating in the Dark candidates are exploring whether they can fall in love with someone whom they have spoken to, smelt, maybe even tasted, but whom they have never seen.