

7 February 2013

**Proposal for the use of the profit shown on the balance sheet and the payment of dividend**

The distributable earnings of the Parent Company according to the balance sheet of the Parent Company at 31 December 2012 were EUR 375,359,281.93, of which the profit for the financial year 2012 is 136,492,692.61 EUR. Including the fund for non-restricted equity of EUR 203,324,188.83 the distributable funds amounted to 578,683,470.76 at 31 December 2012.

Sanoma Corporation's Board of Directors proposes to the Annual General Meeting of 3 April 2013 that a dividend of EUR 0.60 per share shall be paid from the distributable earnings of the Parent Company.

Dividend shall be paid to shareholders registered in the Company's register of shareholders held by Euroclear Finland Ltd on the record date of the payment of the dividend, 8 April 2013. The Board of Directors proposes that the dividend shall be paid on 16 April 2013.

The proposed dividend is in line with the Company's profit distribution policy and it exceeds the minority dividend required by law.

The Board of Directors proposes that EUR 480,446,214.96 be left in the shareholders' equity and a sum of EUR 550,000 be reserved for charitable donations to be used at the Board's discretion and that the dividend be paid in accordance with the aforesaid.

Helsinki, 7 February 2013

**Sanoma Corporation**