



As a multimedia and multiregional player, Belgian company Corelio nv reaches more than half of all Belgians through various media brands each day. The company is best known for its Dutch newspapers De Standaard, Het Nieuwsblad/De Gentenaar and its French titel L'Avenir.

The main divisions within Corelio are:

1. Print and online news media: De Standaard, Het Nieuwsblad/De Gentenaar, L'Avenir
2. Advertising: Jobat, Corelio Connect, Corelio Classifieds
3. Free regional press: Passe-Partout
4. Printing: Corelio Printing (heatset) and Coldset Printing Partners (coldset – JV with Concentra)
5. Audiovisual productions: Woestijnvis and Caviar (production companies), Nostalgie (Dutch and French radio), ROB (regional TV)
6. Magazines: niche magazines for ICT and expats
7. Ventures: stakes in several innovative companies through Arkafund

Corelio and Sanoma Magazines Belgium are cooperating in Yento!, a CRM application developed to exploit both publishers' databases. Additionally, Corelio holds a 40% stake in De Vijver, which in turns holds 75% in DesertFishes, the company behind TV production company Woestijnvis. Sanoma Magazines Belgium owns the remaining 25% in DesertFishes.

Key indicators

Net Sales 2009	€398 million
Operating Profit 2009	€11.1 million

Management	CEO	Mr Luc Missorten
	Chairman of the Board	Mr Thomas Leysen

Key Brands



The biggest quality newspaper in Flanders, reaching 360,000 readers daily



Het Nieuwsblad/De Gentenaar pays special attention to sports and local news and reaches more than one million readers daily



French-language newspaper with strong regional foothold, reaching 460,000 readers daily, which makes it the second largest title in the French-language newspaper market in Belgium



Every week, four million copies of Passe-Partout are distributed, making the paper the largest regional free sheet in Belgium



Through a 40% participation in De Vijver, Corelio owns a stake in Woestijnvis. Woestijnvis is widely recognised as the most successful TV production company in Flanders

Ownership structure

The reference shareholder (40.3%) of Corelio is NV Synvest (Leysen family and private equity investor Ackermans & Van Haaren)