

4 March 2010

Proposal for the Remuneration of the Auditors and Election of Auditors and Deputy Auditor

Sanoma Corporation's Board of Directors, in accordance with Board's Audit Committee's recommendation, proposes to the Annual General Meeting of 8 April 2010 that the remuneration of the auditors will be paid against invoice.

The Auditors will be elected at the Annual General Meeting for the term of office that is determined in the Articles of Association of the company. The term of office of the Auditors expires at the end of the next Annual General Meeting.

The Board of Directors, in accordance with Board's Audit Committee's recommendation, proposes to the Annual General Meeting that Pekka Pajamo, Authorised Public Accountant and Sixten Nyman, Authorised Public Accountant as his deputy, and Authorised Public Accountants KPMG Oy Ab, who have announced Kai Salli, Authorised Public Accountant, as Auditor with principal responsibility, be re-elected as auditors of the Company for a term of office expiring at the end of the Annual General Meeting in 2011.

Helsinki, 4 March 2010

Sanoma Corporation

Board of Directors