Sanoma's annual summary of releases 2010

Financial Releases:

11 Feb	Sanoma's Year-End Statement 2009: Solid Result in Difficult Environment
5 May	Sanoma's Interim Report 1 Jan - 31 March 2010: Efficiency Measures Improved the Result
6 Aug	Sanoma's Interim Report 1 Jan - 30 June 2010: Growing Sales And Operational Efficiency - Advertising Markets Picking Up
3 Nov	Sanoma's Interim Report 1 Jan - 30 Sept 2010: Outlook for 2010 improved

Stock Exchange Releases:

5 Jan	Share Subscription Price with Sanoma Stock Options 2009 and Market Value of Stock Option Scheme 2009
7 Jan	Exercises with Sanoma's Stock Options
11 Feb	Sanoma's Annual Summary of Releases 2009
11 Feb	Mikael Pentikäinen Appointed Publisher and Senior Editor-in-Chief of Helsingin Sanomat
4 Mar	Notice to the Annual General Meeting of Sanoma Corporation
4 Mar	Change in Sanoma's 3Q10 Reporting
11 Mar	Sanoma's Annual Report 2009 Published
8 Apr	Board Committees of Sanoma 2010 - 2011
8 Apr	Resolutions of Sanoma's Annual General Meeting 2010
31 May	Welho to Be Merged into DNA
30 June	Sanoma Completes the Divestment of Welho
6 Aug	Harri-Pekka Kaukonen Appointed President and CEO of Sanoma
24 Sept	Pekka Soini Appointed President of Sanoma News
24 Sept	Sanoma's Financial Reporting During 2011
7 Oct	Exercises with Sanoma's Stock Options
15 Oct	Sanoma applies for listing of 2007 stock options on NASDAQ OMX Helsinki
4 Nov	Sanoma to strengthen its media positions internationally
17 Nov	Exercises with Sanoma's stock options
30 Nov	Rautakirja's President and CEO Timo Mänty to new duties
22 Dec	Sanoma issues Stock Option Scheme 2010

Press Releases:

28 Apr	Next Media research programme receives government funding
19 May	Sanoma Learning & Literature acquires the remaining part of Young Digital Planet
15 June	Sirpa Louhevirta appointed Group Treasurer at Sanoma
27 Aug	Sanoma to develop its B2B businesses
1 Sept	Sanoma centralises its ICT services
8 Oct	Sanoma to sell its press distribution and kiosk operations in Russia
8 Oct	Salla Puska appointed Vice President, Finance & Group Controller in Sanoma