

**Power of Attorney**

We give the power of attorney to \_\_\_\_\_,

identity number \_\_\_\_\_, to vote on our behalf with our shares at the Annual General Meeting of Sanoma Corporation to be held on 12 April 2016 at 14.00 at Conference Centre of Messukeskus, Helsinki, Expo and Convention Centre (Messuaukio 1, 00520 Helsinki, Finland).

\_\_\_\_\_  
Place and date

\_\_\_\_\_  
Corporation

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name with block letters