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SANOMAWSOY CORPORATION STOCK EXCHANGE RELEASE 21.08.2001 11.00

DECISIONS OF SANOMAWSOY'S EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS

SanomaWSOY Corporation's Extraordinary General Meeting held on August 21, 2001 decided to elect Robert Castrén as a new member of the Company's Board of Directors, and authorise the Board of Directors to decide to increase the Company's share capital through a stock issue, convertible loan issue, and/or the issue of stock options.

The Meeting elected Robert Castrén to the SanomaWSOY Board to replace L.J. Jouhki, who has resigned, for the remainder of the term of office that will end at the 2002 Annual General Meeting of Shareholders. Castrén has been a member of the Board of Directors of Sanoma Corporation since 1994 and Vice Chairman since 1999; and serves as Sales and Marketing Director at Seven SeasOy, a subsidiary of UPM-Kymmene. Born in 1957, Castrén holds a B.Sc. (Econ) from the Swedish School of Economics and Business Administration in Helsinki.

The Meeting authorised SanomaWSOY's Board, for a period of one year from the Extraordinary General Meeting, to decide to increase the Company's share capital through one or more stock issues, one or more convertible loan issues, and/or the issue of stock options, on condition that the new shares to be offered for subscription as part of any stock issue or against convertible loans or stock options shall be Series B shares, and that the combined number of such shares shall be a maximum of 29,104,319 shares, and that the Company's share capital shall be increased, as a result, by a maximum of EUR 12,514,857.17.

Such authorisation shall entitle the Board to override shareholders' pre-emptive right of subscription and to decide subscription prices and the other terms of subscription, and the terms of any convertible loan or stock options. The Board is also entitled to decide that the shares to be issued under any such share issue and any such convertible loan or stock options can be recorded against property given as subscription in kind, by using the right of set-off, right of redemption, or other specific conditions.

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