8 February 2007

PROPOSAL FOR CHANGES IN THE ARTICLES OF ASSOCIATION

SanomaWSOY Corporation's Board of Directors proposes to the Annual General Meeting of 3 April 2007 that the Articles of Association be amended as follows:

- Article 2 The purpose of the Company is to engage in any legal business including communications, publishing and training, as well as distribution and specialised retail trade. The Company may operate either directly or through subsidiaries and associated companies.
- Article 4 The minimum share capital of the Company is fifty million (50,000,000) euros and the maximum share capital is three hundred million (300,000,000) euros, within the limits of which the share capital may be increased or decreased without amending the Articles of Association.
- Article 10 The Company shall be legally represented by the Chairman of the Board of Directors or the President individually, jointly by two (2) members of the Board of Directors or by a member of the Board of Directors together with another authorised official of the Company or a holder of procuration.

The Board of Directors may authorise other persons to represent the Company jointly with another authorised official of the Company or a holder of procuration.

Article 14 A notice of the General Meeting shall be published in at least one widely circulated newspaper designated by the Board of Directors no earlier than three (3) months and no later than seventeen (17) days prior to the meeting.

Article 16 The Annual General Meeting shall deal with the following matters:

- election of the Chairman for the meeting who appoints the Secretary;
- election of two (2) persons to inspect the minutes of the meeting;
- presentation of the financial statements, the consolidated financial statements and the Board of Directors' report;
- presentation of the auditors' report;
- decision on the approval of the financial statements and the consolidated financial statements;
- decision on the use of the profit shown in the balance sheet;
- granting of discharge from liability to the members of the Board and the President;
- decision on the number of the members of the Board;
- decision on the remuneration of the Board members and the auditors;
- election of the members of the Board due to resign and the election of the Chairman and Vice Chairman of the Board;
- election of the auditors and deputy auditors; and
- decisions on any other matters specified in the meeting notice.

8 February 2007

Helsinki, 8 February 2007

SanomaWSOY Corporation

Board of Directors

The Board's Proposal shall

- be available for the shareholders inspection at the company's website at least one week before the Annual General Meeting,
- be sent without undue delay to shareholders upon request, and
- be available at the Annual General Meeting.