

4 February 2015

**Proposal for the use of the profit shown on the balance sheet
and the payment of dividend**

The distributable earnings of the Parent Company according to the balance sheet of the Parent Company at 31 December 2014 were EUR 544,015,207.59, of which the profit for the financial year 2014 is 224,753,939.43 EUR. Including the fund for non-restricted equity of EUR 203,324,188.83 the distributable funds amounted to 747,339,396.42 at 31 December 2014.

Sanoma Corporation's Board of Directors proposes to the Annual General Meeting of 8 April 2015 that a dividend of EUR 0.20 per share shall be paid from the distributable earnings of the Parent Company.

The dividend shall be paid to shareholder registered in the Company's register of shareholders held by Euroclear Finland Ltd on the record date of the payment of the dividend, 10 April 2015. The Board proposes that the dividend shall be paid on 17 April 2015.

The proposed dividend is in line with the Company's profit distribution policy.

The Board of Directors proposes that EUR 714,226,977.82 be left in the shareholders' equity and a sum of EUR 550,000 be reserved for charitable donations to be used at the Board's discretion and that the dividend be paid in accordance with the aforesaid.

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Sanoma Corporation

Board of Directors