

10 February 2026

Proposal for the use of the profit shown on the balance sheet and the payment of dividend

The retained earnings of the Parent Company according to the balance sheet of the Parent Company at 31 December 2025 were EUR 308,841,593.86 of which the profit for the financial year 2025 is EUR 35,515,455.64. Including the reserve for invested unrestricted equity of EUR 209,767,212.33, the distributable funds amounted to EUR 518,608,806.19 at 31 December 2025.

The Board of Directors proposes to the Annual General Meeting planned to be held on 7 May 2026 that a dividend of EUR 0.42 per share shall be paid from the distributable earnings of the Parent Company.

The dividend shall be paid in three equal instalments. The first instalment of EUR 0.14 per share shall be paid to a shareholder who is registered in the shareholder register of the Company maintained by Euroclear Finland Oy on the dividend record date 11 May 2026. The payment date proposed by the Board of Directors for this instalment is 19 May 2026.

The second instalment of EUR 0.14 per share shall be paid in September 2026. The second instalment shall be paid to a shareholder who is registered in the shareholder register of the Company maintained by Euroclear Finland Oy on the dividend record date. The Board of Directors proposes that the dividend record date for this instalment is 15 September 2026 and the payment date 22 September 2026.

The third instalment of EUR 0.14 per share shall be paid in November 2026. The third instalment shall be paid to a shareholder who is registered in the shareholder register of the Company maintained by Euroclear Finland Oy on the dividend record date. The Board of Directors proposes that the dividend record date for this instalment is 3 November 2026 and the payment date is 10 November 2026.

The Board of Directors further proposes that the Annual General Meeting authorise the Board of Directors to resolve, if necessary, on a new record date and payment date for the second and third dividend instalments, should the rules of Euroclear Finland Oy or statutes applicable to the Finnish book-entry system be amended or should other rules binding upon the company so require.

The proposed dividend is in line with the Company's profit distribution policy.

The Board of Directors proposes that EUR 450,244,152.07 be left in the shareholders' equity and that the dividend be paid in accordance with the aforesaid.

In Helsinki, 10 February 2026

Sanoma Corporation

Board of Directors