

1 March 2012

Proposal for the remuneration and election of the Auditor

Sanoma Corporation's Board of Directors, in accordance with Board's Audit Committee's recommendation, proposes to the Annual General Meeting of 3 April 2012 that the Auditor be reimbursed against invoice.

The Auditor will be elected at the Annual General Meeting for the term of office that is determined in the Articles of Association of the Company. The term of office of the Auditor expires at the end of the next Annual General Meeting.

The Board of Directors, in accordance with Board's Audit Committee's recommendation, proposes to the Annual General Meeting that it would appoint KPMG Oy Ab, Authorised Public Accountants as the Auditor of the Company. KPMG Oy Ab has informed that it will appoint Virpi Halonen, Authorised Public Accountant, as the auditor with principal responsibility for a term of office expiring at the end of the Annual General Meeting in 2013.

Helsinki, 1 March 2012

Sanoma Corporation

Board of Directors